

AIR TOP ITALIA



Company



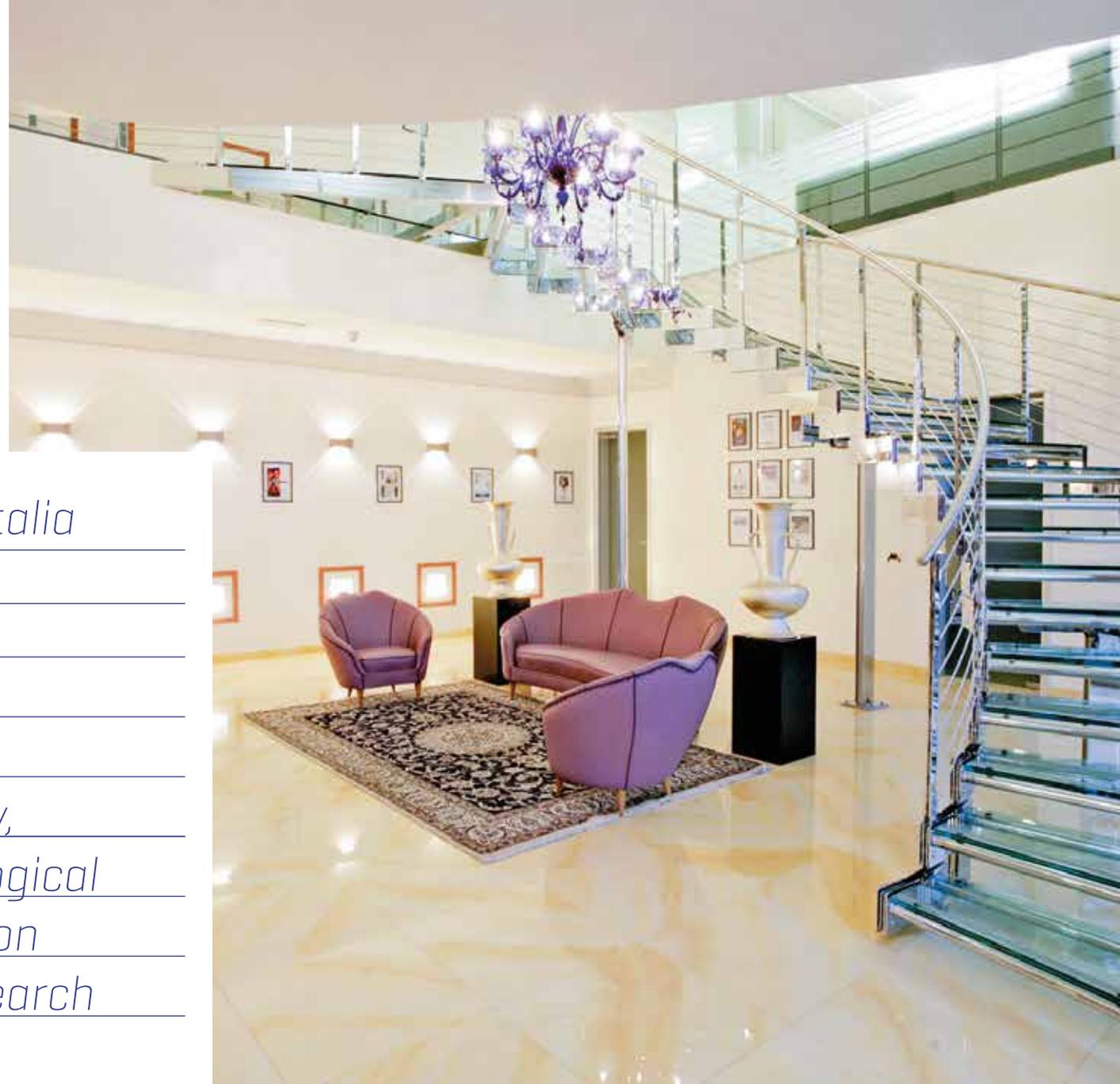
Air Top Italia is an entirely Italian owned provincial company, which in 25 years has gained a dominant position in the cabin air filtration market, thanks to high performance products for eliminating pollen, dust and pollutants.

The company, founded in 1990 in Soliera [Modena] in the middle of the “Motor Valley”, is effectively based on 3 simple assets: flexibility, technological innovation and research. The quality of the materials, the versatility and the performance of Air Top Italia filters won over the Italian market, thus enabling the company to move rapidly onto the European and Asian markets. The increased production has led to considerable structural expansion. The company now occupies an area of more than 15,000 square metres. The introduction of the Panclean brand in 2009, and the subsequent

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improvement in quality, allowed the company to diversify and to take the world of filter production for agricultural and earth-moving machinery cabins by storm. In this phase Air Top Italia signed many national and international agreements with the main consortia and purchasing groups, increasing its market penetration exponentially. Today Air Top Italia has ample experience and a solid presence on the market. It has attracted the attention of a number of observers and is the subject of an important financial operation linked to a group of enthusiastic industrialists, ready to invest in new resources and long-term projects. Air Top Italia, led by the new CEO Gaetano Riccio and the General Director Marco Girolidi, two well-known professionals on the Italian aftermarket, is hugely successful.

*Air Top Italia
is based
on 3
simple
assets:
flexibility,
technological
innovation
and research*



History

1990

FOUNDATION

Air Top Italia was founded in Soliera [Modena] in the middle of the Italian “Motor Valley” and immediately gained a dominant position on the air filtration market.

1993

NEW MARKETS

The wide range, the quality of the materials, the versatility and performance of Air Top Italia filters won over the Italian market and enabled the company to move rapidly onto the European and Asian markets.

2005

NEW HEADQUARTERS

The increased production has led to considerable expansion, and to a new 15,000 square metre factory.

2006

ISO 9001 CERTIFICATION

Air Top Italia obtained ISO 9001 quality management system certification.



www.airtopitalia.eu

2009

**PANCLEAN
ACQUISITION**

The introduction of the Panclean brand meant a considerable increase in quality, allowing the company to diversify and enter the sector of cabin air filter production for agricultural and earth-moving machineries.

2010

**TECDOC
CERTIFICATION**

Air Top Italia became a TecDoc electronic catalogue Certified Data Supplier.

2015

NEW MANAGEMENT

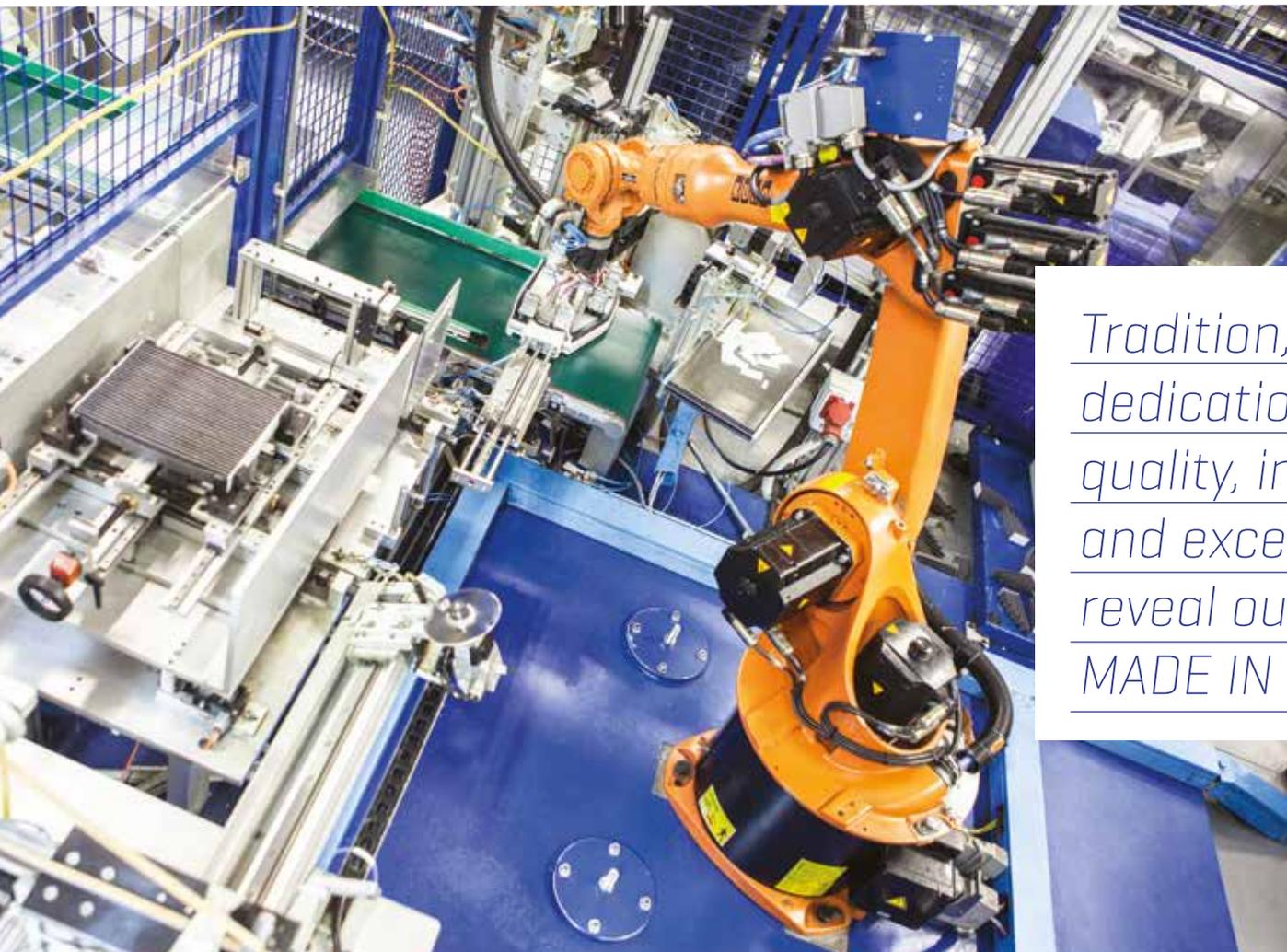
Airtop Italia was taken over by a team of entrepreneurs and entrusted the management to the new CEO Gaetano Riccio and the General Manager Marco Giroldi, two well-known Italian aftermarket experts.

TODAY

**CONTINUOUS
DEVELOPMENT**

Increasing turnover consistent with the new management's expectation. Great news in our range: Airtop Italia launched 3Active, the most powerful Bioactive filter into the marketplace.

Production



*Tradition,
dedication,
quality, innovation
and excellence
reveal our
MADE IN ITALY*

100% Italian cabin filters

All the production processes for the various lines of activated carbon, fibre and combined filters are completely automated. Each phase is carried out entirely in-house by the different production units.





*Production
capacity,
3,000,000
pieces*

Step by Step

In all phases the fully automated production processes are designed for the realization of the various lines of cabin air filters, activated carbon, fibre and combined. Every single product must satisfy the quality parameters defined in the company's quality manual.

An operator ensures compliance with the agreed standards. In order to continuously improve our quality standards, we always work with the best suppliers and high performance raw materials. Tradition, dedication, quality, innovation and excellence reveal our MADE IN ITALY. Air Top Italia's unique way of being, thinking and working. Our filters meet the needs of our customers, providing maximum filtering capacity for all working conditions.



Sectors of application



AGRICULTURAL



EARTH-MOVING



**AUTOMOTIVE AND
COMMERCIAL VEHICLES**

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In the last few years we have managed to design high performance, reliable filters for all the main sectors of application. Today we have the widest range of products for the automotive, commercial vehicle, truck, earth-moving, agricultural, domotics and office sectors.



TRUCKS



DOMOTICS AND OFFICE

Filters



ACTIVATED CARBON FILTERS

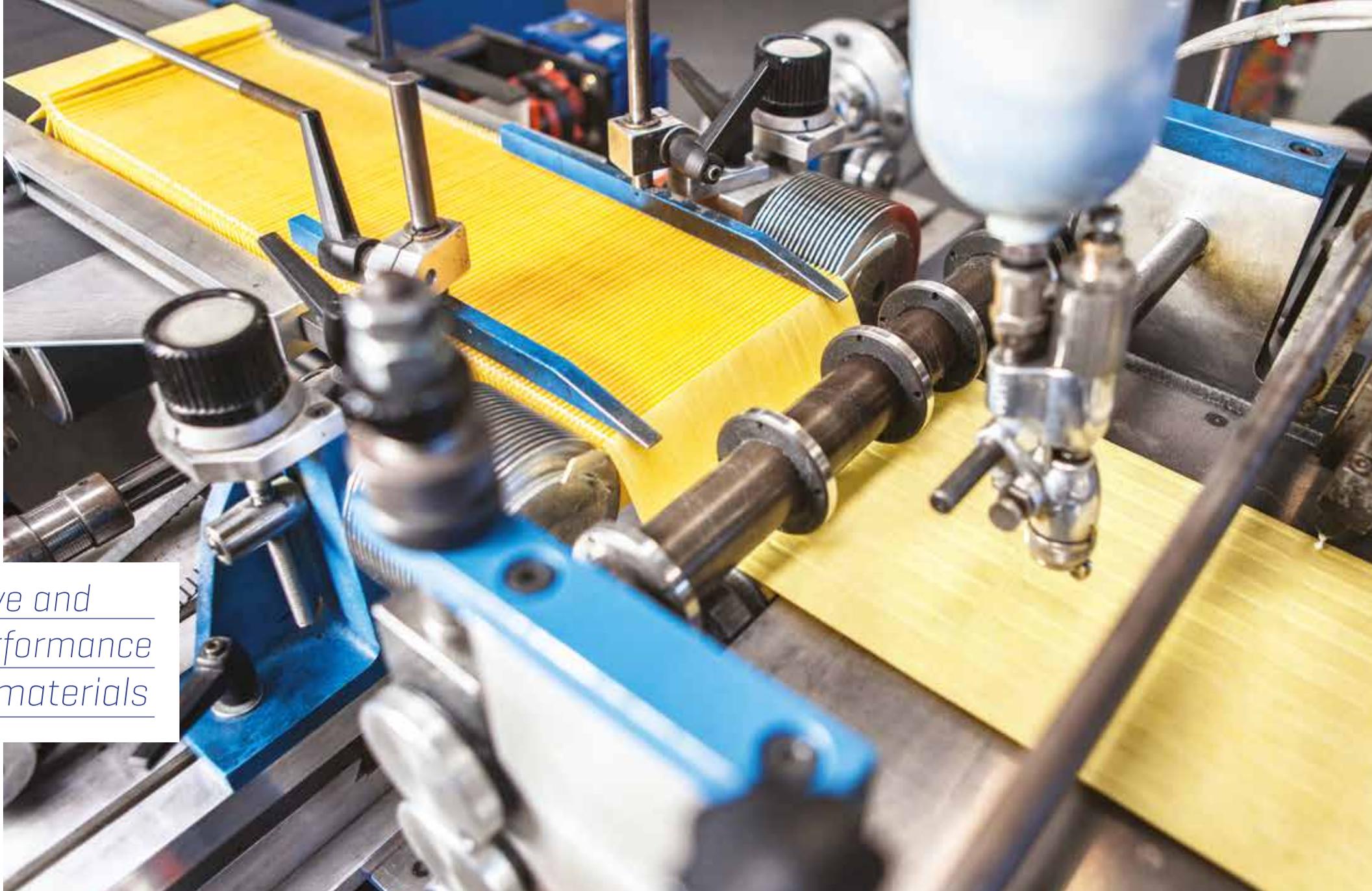


FIBRE FILTERS

COMBINED FILTERS



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*Innovative and
high-performance
filtering materials*



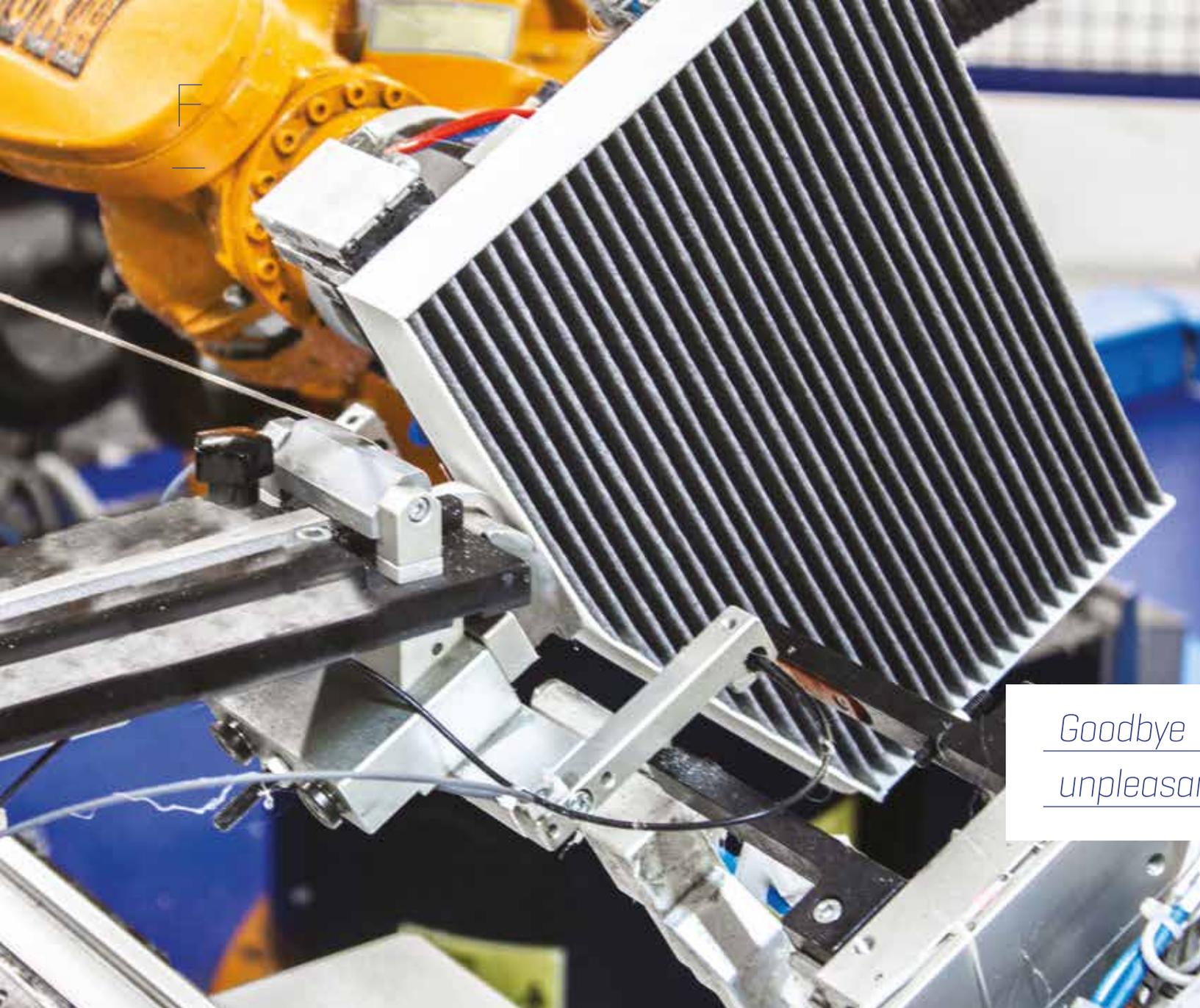
Fiber filter

Excellence in
anti-pollen filters

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All our filters are made with advanced filtering materials to ensure safer and comfortable driving. The anti-pollen fiber filter are recommended for removing pollens, spores and dust from the air. The rigorous laboratory tests confirm that Air Top Italia fibre filters are the result of the most advanced technology in the industry.





Activated Carbon Filters

*Goodbye
unpleasant odours*

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All our filters are made with advanced filtering materials to ensure safer and comfortable driving. The activated carbon filters are recommended for removing harmful gases and other pollutants caused by motor vehicles, as well as dust and pollen. They are made of recyclable plastics and a patented sanitizing mix of materials.





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Combined Filters

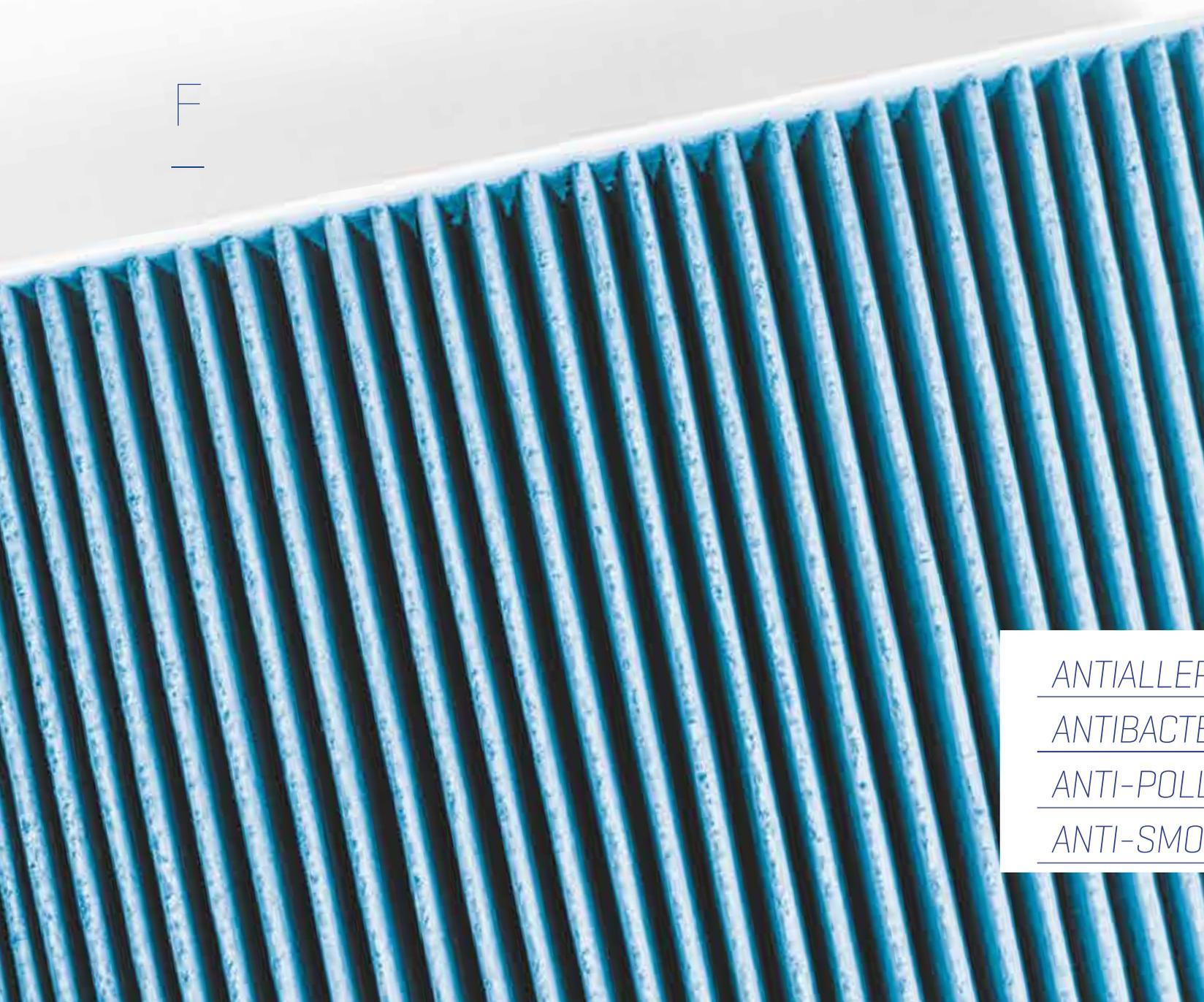
*Maximum
operator
protection*

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All our filters are made with advanced filtering materials to ensure safer and comfortable driving. Combined filters are specifically designed and made to safeguard the operator in all working conditions, filtering dust, aerosols and vapours. In view of our corporate indoor wellness mission, it is, therefore, highly recommended to replace the standard dust filter with the combined cabin air filter during the spraying of crops.



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Antibacterial Filters **3Active**

ANTIALLERGENIC

ANTIBACTERIAL

ANTI-POLLEN

ANTI-SMOG

F

Filters created in NON WOVEN FRESH, the innovative non-woven fabric, totally devoid of chemical substances, realized by viscose fibers, cellulose and polyester, covered by PAA derivative, which lends a positive charge to the structure able to attract the bacterial membrane.

In this way, the pathogens are blocked finding inhospitable environment for their proliferation, leaving the filters in optimal conditions. This state strongly helps the cleaning and the healthiness of the cabin.



Brands



The most
extensive
automotive
aftermarket range



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Zaffo

Zaffo was the first true pioneer of the cabin filter market and is now one of the most sold and requested filters both on the domestic and international markets.

The top performance of the activated carbon mix – protected by an international patent – is proof of the innovative and inimitable production technology. In addition to dust and pollen, it is capable of filtering all pollutants caused by motor vehicles: cadmium, vanadium, benzene and lead.

Motorists throughout the world recognize and appreciate the quality and efficiency of Zaffo, making it the most sought-after cabin filter on the aftermarket.

*The best selling
double-layered
activated carbon
cabin filter in Italy
and in Europe*



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ASTER

Aster

Aster filters are made of polyester fibre impregnated with activated carbon and acrylic resins. The parts containing carbons are designed to remove gases and other polluting substances suspended in the air; the parts containing resin remove dust and pollen.

The scientific institutions that have tested the Aster filters have confirmed the high level of air pollution reduction in cabins. The substances include cadmium, vanadium and lead, which are harmful to man's circulatory and respiratory systems.

The complete
range of
activated carbon
cabin filters
with a
sanitizing effect





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High quality
performance of the
new line of fibre
cabin filters

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Fasty

Fasty

The layer of fibre is subjected to a special pleating technique, which prevents powders, pollens and polluting substances generated by the traffic from entering the cabin.

The Fasty line of cabin filters is the widest range of filters available on the market: in fact, over 95% of vehicles circulating in Europe could benefit from a Fasty filter.

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Zero Pollution

The name Zero Pollution underlines the significant benefits of this line of activated carbon cabin filters in reducing pollutants from motor vehicles. Despite being realized with easily recyclable materials, filters are strong and resistant to atmospheric substances.

Easy and quick to install, Zero Pollution protects the health and well being of all motorists.

*Your solution
to the problem
of pollution
in vehicles*





Zaffo's alter ego is the result of years of research and passion: same quality, same performance, same choice and same ambition!

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etrasan

Etrasan

The Latin origin of the words AETHRA [ether] and SANA [healthy] captures the essence of the Air Top Italia mission: HEALTHY AIR.

And so, 25 years after the launch of Zaffo, Air Top Italia has developed the Etrasan filter for the spare parts aftermarket: the cabin filter with activated carbon that guarantees clean, pleasant air in vehicles. Its activated carbon filter removes pollutants that can cause respiratory disorders, especially in people with allergies. The high degree of filtration allows the removal of even the smallest particles.



For more than thirty years it has been the brand that dominates the cabin filter market for agricultural and earth-moving machinery

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panclean

Panclean

Panclean is still the benchmark on the OE, OES and IAM cabin filter markets.

Due to the rigorous selection of raw materials and constant technological innovation it is a synonym for excellence. Panclean offers solutions for all working conditions. Continuous research and experimentation sustain the confidence in and the recognition of not only the end user but also of the most important manufacturers.

Constant updating of the wide range available is the main feature of Panclean's incredible success.



The most powerful
bioactive filter on
the market

3Active

3Active

3Active: a triple-action filter.

From our laboratories was born a new bio-barrier, by which a complete natural membrane is able to block 99% pathogens that can reach the cabin through the ventilation system, avoiding their proliferation and confining them to an inhospitable environment.

The new 3Active cabin filter, thanks to the active carbon highly porosity, works as a barrier against noxious gas and allergens, protecting airways and guaranteeing a comfortable driving to all person how suffer of seasonal allergies.

Our Partnerships



International network & motivated and efficient partners

Air Top Italia products can now be found in over 50 countries worldwide. The cabin filters have got the same quality as the original products, enabling garages to repair and maintain vehicles. The quality of the product requires efficient market distribution. Therefore, we work in close contact with the best distributors to ensure excellent and timely service.

Over the years Air Top Italia has established itself both in Italy and in Europe through a network of reliable distributors. For areas outside Europe: the Americas, Asia and South East Africa the company uses direct importers.

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Manufacturers

Our motivated and professional team works on a daily basis with some of the main international manufacturers. Air Top Italia and OEM technicians collaborate to develop, improve and optimize the use and performance of the cabin filters. And then there are logistics and supplies to the relevant OES.

*Our motivated,
professional
team
collaborates
with some
of the leading
international
manufacturers*



The importance of communication



Communication,
always one
of our
strengths.

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PRESS CAMPAIGNS ON TRADE MAGAZINES



NEW LAYOUT FOR OUR CATALOGS



LAUNCH CAMPAIGN FOR 3ACTIVE BRAND AND PRESENTATION FOLDER

COUNTER DISPLAY UNIT



DEDICATED PACKAGING

COMMUNICATION
SUPPORT FOR DRIVERS



PLAQUE "EXCLUSIVE SUPPLIER"



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PRESENT ON  TecDoc

Fiscal data:

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Administrative Index of
Modena no. 255648
SHARE CAPITAL: Euro 96.000,00
fully paid up

Air Top Italia Social:

